

# **Research Methodology - Workshop**

**22-08-2019**

- **Resource person 1**

Dr. Gopi, a professor with Madras Institute of Development Studies, Chennai has given similar workshops on understanding and applying census data for our Research work that involves similar information.

- **Resource Person 2**

Mr. Ashwin J Baliga is full time PhD scholar in Management at IIT Madras.

He had been working with Welspan as an engineer for three years before joining PhD programme. He also takes similar SPSS classes there at IIT Madras, usually.

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The workshop had two sessions, first one was conducted by Dr. Gopi from MIDS, Chennai and he started the session with the basic idea of what a census is and how to use the information that are there in a census. Various methods of data collection during a census were discussed with hands on practical experience using dummy data that he screened. Students were able to understand the concepts very clearly and they were able to link the idea of data utilization in their Research project that was followed. Question session was there and all the questions were answered making the students clear conceptually.

The second session was conducted by Mr. Ashwin Baliga, an IIT Madras PhD scholar, he explained the basics of SPSS practically. Using the software various options of coding the responses and converting them to meaningful information followed by applying them in the findings part of the project were explained with lot of examples. Integrating questions to compare the responses were also discussed. It was a good session altogether.



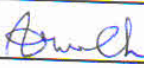




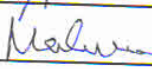









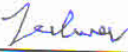
MADRAS SCHOOL OF SOCIAL WORK (AUTONOMOUS)  
32, Casa Major Road, Egmore, Chennai-600008

M.A. SOCIAL ENTREPRENEURSHIP

2018 Batch

( ATTENDANCE REPORT ) Research Methodology Workshop, 22-08-2019

Sl.

No	Register No	Student Name	Attendance	Signature
1	1815782093001	AKSHAYA S	P	
2	1815782093002	AMRUTHA S	P	
3	1815782093003	ARITHARAN K	A	
4	1815782093004	ASHWIN R CHANDARAN	P	
5	1815782093005	DEVAKUMAR M	P	
6	1815782093007	HIMA BINDHU M	P	
7	1815782093008	NITHYA M	P	
8	1815782093009	MARIA T KAKKANATTU	P	
9	1815782093010	NEETASHREE PARASAR	P	
10	1815782093011	NITHYA ELIZABETH ABRAHAM	P	
11	1815782093012	VIGNESH R	P	
12	1815782093013	RISHABH NAIR	P	
13	1815782093014	RITIKAA UMESH	P	
14	1815782093015	SACHIN K	P	
15	1815782093016	SIVA VADIVEL D	P	
16	1815782093017	SNEHA T R	P	
17	1815782093018	VAMSIKRISHNA KC	P	
18	1815782093019	VIGNESH M	P	
19	1815782093021	YASHNA SINGHVI	P	

  
[ P.N.A. Arivukkurasu ]

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### **Research Workshop Resource persons short Profile (Date 22-08-19)**

**Dr. Gopinath** works in the field of Development Economics with over 15 years of work experience in Research and development activities. Core specialization is in agriculture and rural transformation along with Food security. He is presently works with M S Swaminathan Research Foundation (MSSRF), Chennai as **Senior Scientist (April 2013 –Current)**. He has several papers published to his credit.

**Mr.Ashwin J.Baliga** holds Masters in Engineering and has six years of work experience including teaching and research. He is currently **pursuing Ph.D** at the **Department of Management Studies, IIT Madras**. He has rich knowledge in research analytical tools and research software applications. He has profound interest in Branding and Brand Management, B2B Marketing and Strategic Marketing.