



A FSSC 22000:2013 Certified Unit

08.06.2021

Professor Dr.S.Raja Samuel,  
Principal – Madras School of Social Work(MSSW),  
32, Casa Major Road, Egmore,  
Chennai – 600 008, India.

Dear Professor Dr.S.Raja Samuel,

The purpose of this letter is to confirm our collaboration in the field work internships (block as well as concurrent) for the social work interns from your esteemed institution. Students who are taken as interns till date, have been engaged on various social initiatives and community developmental programs pertaining to Environmental and humanitarian issues.

Perfetti was incorporated in 1946 by two Perfetti brothers Ambrogio and Egidio, in a small town called Lainate just outside of Milan. Perfetti S.p.A acquired Van Melle N.V. in March 2001, which was an important step for the group to strengthen its position in the market, expand the market propositions and increase the dominance across markets. Globally Perfetti Van Melle sells to over 150 countries worldwide and has a strong workforce of 17.6k employees in 38 operating companies throughout the world. Perfetti Van Melle India is a fully owned subsidiary of the global conglomerate Perfetti Van Melle, headquartered in Lainate, Italy and Breda, Netherlands.

PVMI has a diverse portfolio of brands across segments (i.e. sweets and confectionery, fruit jellies, fruit bars, and proprietary ayurvedic medicine) which it sells through various sales channels across the country. Backed by a wide network of distributors and sales force, PVMI has adopted an aggressive sales strategy to retain a strong position in the confectionery industry in India.

We are happy to have had the opportunity to take in students with bright minds and great passion towards the overall country's development and societal well being. We are looking forward towards more such collaborative internships, projects and programs which can be put into use for the greater good of the world, for students are the leaders of the future world.

Yours sincerely,

for Perfetti Van Melle India Pvt. Ltd.

Deepaprabha

Associate Head – Human Resources



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