



MSW (AIDED) 2018-19

SOFT SKILLS REPORT

Title of the Programme : Advocacy

Date : 22/01/2019

Resource Person : Mr. Thenpandi

Total No. of students Attended : 27

Report of the Programme :

The session started by explaining what is Social Advocacy and later discussed the purpose of Advocacy and the difference between Advocacy and IEC.

Social Advocacy is actively supporting a cause and trying to get others to support it as well by speaking up, drawing attention to an important solution and directing decision making towards a solution.

Few other topics discussed under Social Advocacy are as follows:

❖ MAJOR AREAS OF ADVOCACY

- Leadership development
- Coalition building
- Networking
- Political Lobbying
- Promotive legislative change
- Briefing media
- Counteracting Opposition

❖ Stakeholders of Advocacy

- Decision makers
- Allies and partners
- Resistant groups
- Decision makers

❖ Techniques and tactics of Advocacy

- Sensitizing
- Mobilizers
- Dialoguing
- Debating
- Negotiating
- Lobbying

- Petitioning and pressuring
- Informing

For all the above topics a relevant video was shown to help the student trainees to get an understanding of the topic and to relate it to the current scenario. It also helped the student trainees to understand how social advocacy is implemented in practical level.

Finally, the student trainees were split into groups and an activity was carried out where the trainer asked questions from the day's session. The student trainees were asked to write their answers in a chart and present it to the class. Each team presented their respective chart works and inputs were given from the trainer so that they get a complete knowledge on the topic. The session got over by and the student trainees were dispersed.

Student Attendance List

S.No	Name	Reg. No	Status
1	ANJALI JOSEPH	1815772091024	Completed
2	ANTO VALAR BRIGHTON I	1815772091025	Completed
3	CHRISTY MARIA TOM	1815772091026	Completed
4	ELSA SIBY	1815772091027	Completed
5	HARINI M	1815772091028	Completed
6	KALKIPRIYANGA A P	1815772091029	Completed
7	KAVYA V R	1815772091030	Completed
8	KISHORE V	1815772091031	Completed
9	UMESH MEKALA	1815772091033	Completed
10	MONIKA V	1815772091034	Completed
11	NIVETHA S R	1815772091035	Completed
12	REVIKA PAULA STENNETT	1815772091036	Completed
13	MANTHRA SHREE S	1815772091032	Completed
14	SATHISH KUMAR P R	1815772091037	Completed
15	SAURABHI PRASHANTHIKA H	1815772091038	Completed
16	AARATHI U C	1815772091039	Completed
17	ANGELICA PEARL CHRISTOPHER	1815772091040	Completed
18	ANISHA R	1815772091041	Completed
19	CELINA JOHNEY	1815772091042	Completed
20	GLORIA FRANCIS PYNADATH	1815772091043	Completed
21	GOVARTHINI R	1815772091044	Completed
22	IBADAHUNSHISHA SYIEMLIEH	1815772091045	Completed
23	JAISHIA J	1815772091046	Completed
24	JERCELIN FAUSTINA K	1815772091047	Completed
25	MADHANAGURU A	1815772091048	Completed
26	POONKODI T	1815772091049	Completed
27	SRINITHI S	1815772091050	Completed

Almarshy



