



0th December, 2020

Dear AJITA SELES.A

Message from Sunil Gopinath
CEO - Rakuten India Enterprise Private Limited

Welcome to Rakuten India!

The word Rakuten stands for "Optimism". It means we believe in the future.

We invite you to a diverse, dynamic and open corporate culture that fosters the exchange of diverse ideas.

The company's workforce is made up of talented employees from more than 70 countries and regions. To build a great company we must have the most talented people working with us. I believe at Rakuten India, we are fortunate to have talented people, and I am glad to have you join our extraordinary team.

We understand that beginning at a new organization is challenging, and I want your transition to be as smooth as possible. Enjoy our onboarding process including our regular business, technology and innovation updates (Asakai) that happen every Monday. You will be part of our networking events and information sessions. I encourage you to take this opportunity throughout the year.

Rakuten is always innovating, evolving and experimenting to create a better future. Everything we do empowers people, businesses and society through innovation and entrepreneurship.

It's a great time to be at Rakuten! I look forward to having you join our team and build upon our legacy of creating a great Company.

Best Regards,
Sunil Gopinath

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