

## **INNOVATIA 2020**

Innovatia is an annual student event conducted by the PG Department of MA Human Resource Management at Madras School of Social Work. This year INNOVATIA 2020 took place on 25th of February 2020. Various colleges across the city from different disciplines enlightened the event with their participation. INNOVATIA 2020 had over 125 participants, participating in 6 events.

The events in INNOVATIA 2020 are:

1. Design and Disrupt - A case study challenge
2. Game of Stocks - Stock market
3. Scrumptious Ads - Video making challenge
4. New Gen Millennial Manager - Best Manager
5. Alphabet - Team building Event
6. Inquizitive - Business Quiz

### **1. Design and Disrupt - A case study challenge**

The teams were given challenging topics and were asked to do an innovative presentation based on the topics. The case studies were based on HR issues. The most challenging aspect was to manage the time ,design the case and discuss the issues with the panelists.

### **2. Game of Stocks - Stock market**

This event was conducted to test the knowledge on finance and money handling. Participants were given three sessions , namely,

- Buying rounds
- Selling rounds
- Trading round

Before each round news would be displayed followed by the prices of companies' shares. The team that won the highest profit or least loss won the game.

### **3. Scrumptious Ads - Video making challenge**

There were six teams participating in the event. This event is a platform where students with high video making skill could exhibit their talent and be exposed to a good opportunity. Participants were asked to make videos for the next year's INNOVATIA, as a promotion video for MA-HRM. The teams came up with innovative and catchy videos that were all different and unique in its own way. The best video was chosen by voting after being screened to the audience in the auditorium.

### **4.New Gen Millennial Manager - Best Manager:**

Millennial manager is a test to all managerial students who aimed to solve critical HR based issues which were challenging. The cases that participants handles were cross questioned by the Judges on all legal, managerial, aspects and the participants were tested for professionalism, communication, problem solving, adherence to the company norms, legal formalities. Successful managers are the ones who adhere to all these criteria during crisis and emerge being efficient and as asset to the company. This event is one such platform to mold the participants.

### **5.Alphabet - Team building Event:**

It's a team building activity where the participants were asked on tap on alphabets to form HR related words . The game required congruent thinking and time management skills. It also helps participants to think together and act on spot .

**6.Inquizitive - Business Quiz:** This event was conducted in two stages. Both stages included quiz topics from businesses, from the past, current trends of businesses and strategies followed by the companies. The broad spectrum of questions tapped the knowledge bank in participants.

## **CONCLUSION:**

These six events focused on six different yet crucial HR and Business competencies. Both Under Graduate and Post Graduate students from various Business schools and Arts & Science colleges

came together and experienced the events. However, the Overall Trophy was Won by Ethiraj College for Women.







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DEPARTMENT OF MA.HRM  
PRESENTS



### VALEDICTORY ADDRESS

**N Mahesh**  
Associate - VP - HR  
TAFE

## Rules



Participants are instructed to report on time for registration and for the events.  
Participants are not allowed to register for the events without their college ID cards.

Contestants can register for more than one event with the same entry fees.

Participants are requested to bring their own required material (pendrive, soft copy) for their respective events.

Final year UG students of B.Com, BBA streams are all allowed to participate as well. However, they will compete against pg students and no special concession will be given.

## Contact



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Faculty Coordinators  
Ms. Sanila - 8939124426

Registration starts at 8:00 am

All events combined Rs 250 (Rs 250 in large)

For registration visit  
[www.mssw.in](http://www.mssw.in)

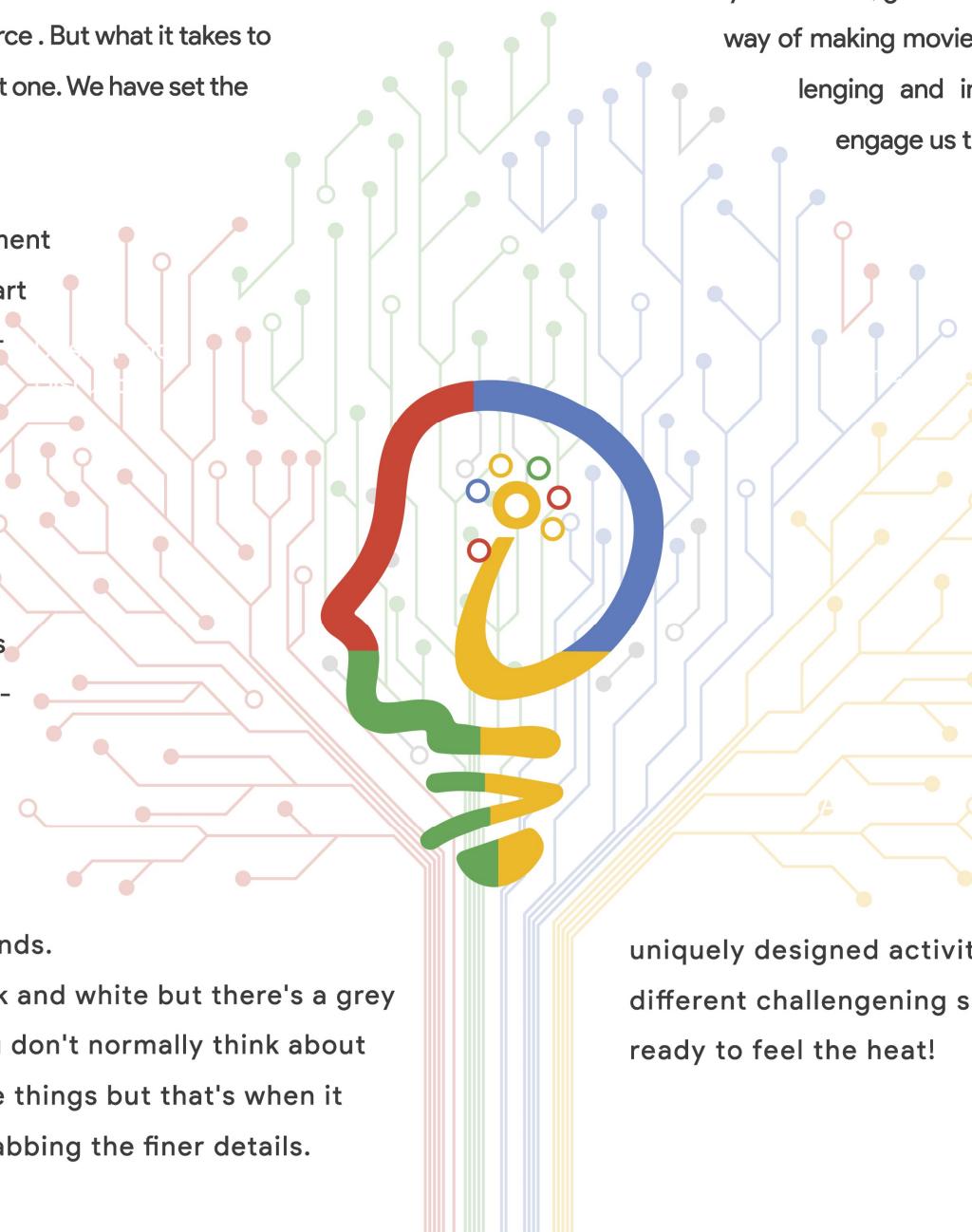
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Savvy, talented, vibrant, flexible and most critically, young. Today millennials are confident, ambitious, achievement-driven and a vanguard of intergenerational workforce . But what it takes to be a millennial-aged manager isn't just one. We have set the bar, you raise it!

Are you an enthusiastic management student, who likes to apply smart and innovative solutions to real-time business problems. Then This competition is for you. Gear up with your ideas to disrupt the most pressing challenges industries face today. You could be the one to offer the smartest solutions to them. Get ready to be challenged!

Interested in HR Business and Management trends ? A Battle with the finest and wisest of minds. This quiz lays things out in black and white but there's a grey area to it, those little things you don't normally think about and sometimes it's a billion little things but that's when it really tests your potential at grabbing the finer details.



Are you ready to chase perfection to catch excellence? With creativity at its heart, get ready to reimagine, experiment and test a new way of making movies! We are waiting for mind boggling, challenging and innovative ideas and dynamic teams to engage us through the movie marathon

Want to experience the game of investing in a securities market ? Here is the chance. Come and experience the market conditions. Stock market aims to test your analytical skills and proactiveness. Get ready to be experience the game!

It is a well known fact that teamwork is critical in any business setup. Alpha-Bet is a uniquely designed activity that will put your team to test in different challenging scenarios. Got your team ready, get ready to feel the heat!

