



MADRAS SCHOOL OF SOCIAL WORK

(An Autonomous Institution Affiliated to the University of Madras)

32, Casa Major Road, Egmore, Chennai 600008

College Off. : 28194566 / 5126 Principal : 28195125

E-Mail : principal@mssw.in Website : www.mssw.in

Dr. S. RAJA SAMUEL, M.A., Ph.D.
Principal

Key Indicator - 6.2 Strategy Development and Deployment

6.2.1. The institutional Strategic/ Perspective plan is effectively deployed

Describe one activity successfully implemented based on the strategic plan within a maximum of 500 words

Strategy Development and Deployment – Institutional Strategic/ Perspective plan is effectively deployed MSSW under able leadership of Principal and management has constantly strived to expand with a plan of delivering effective services in new emerging areas. These plans are drafted by decision making bodies and achieve fruition based on planning and allocation of resources every year. These plans focus on the following areas:

1. Starting new programmes based on emerging demands of society and industry
2. Renovation of existing infrastructure of MSSW
3. Expanding existing infrastructure of the campus to meet institutional needs
4. Improving digital infrastructure to enable better learning through innovative ICT and other innovative methods for student community
5. Collaboration with organizations, corporate and alumni for training of students
6. Collaboration with organizations, industry, alumni, and other stakeholders for mobilization of funds
7. Application for grants from government and non-government sources for training and research activities

Accomplishments:

- **Curriculum**
 - MA Social Entrepreneurship was launched as a regular post graduate programme in 2017
 - Post Graduate Diploma in Human Resource Management was launched in 2017 focusing on working professionals
 - MSW in Disability and Empowerment was launched from academic year 2021-'22 onwards
 - MA in Rehabilitation Psychology is awaiting approval from Rehabilitation Council of India
- **Extension Projects**
 - The extension project at Karalapakkam Village, Avadi Block of Tiruvallur District has made considerable efforts through several interventions for the community
 - Initiated an extension project in 2019, which has led to identifying place for Community College in Kattur Village, Minjur Block of Tiruvallur District.

- ***Infrastructure Projects including maintaining green cover in the campus***
 - Construction of Incubation Centre was completed and inaugurated in March 2021
 - Two kiosks were set up on campus – for use by an NGO and a Transgender SHG
 - Renovation of auditorium, conference hall and COE office
 - A training hall with video conference facility is available for providing online trainings and meetings
 - Addition of smart classrooms in the campus
 - Renovation of the parking lot
 - Ongoing work in improving campus greenery

- ***Example of an activity successfully implemented based on Strategy Plan – Preparation of Academic Budget***
 - Principal sends a notification for preparation of programme-wise yearly Academic Budget by September
 - At Department level, the Programme Head convenes a meeting with the faculty, who discuss and prepare a yearly budget for programme activities based on the Strategy Plan
 - The budget is submitted to Principal & Dean, who review the budget with all the Programme Heads and seek clarifications, wherever required
 - Further, budget is forwarded to Executive Committee, which scrutinizes and presents the consolidated budget of the college for approval to the Governing Body and College Committee
 - Approved budget circulated to Programme Heads and Accounts section. Faculty of various programs strictly adhere to spend within the limits of approved budget, and it becomes easy for the accounts section also to monitor the expenditure. This has streamlined the programme budget planning and expenditure as everyone involved is aware of the allocation.

[480 words]