

lotalytics & Analytics Solutions Pvt. Ltd.

This is a statistical and census based research organization and with them we had entered into an MOU for 3 years. The agreement was signed to support our work in doing various field studies applying census and population data, interpretation of them and inferring them appropriately. Social impact measurement and using various types lock frames were given to the faculty as training and this was also a part of their association with us. Application of modern statistical tools to interpret field data would be done better with lotalytica's training expertise. We work in this direction and the MOU was signed during 2020.

Memorandum of Understanding Between

Madras School of Social Work AND

Iotalytics Research and Analytics Solutions Pvt Ltd

This agreement is made on this day 24th November, 2020

BETWEEN

MADRAS SCHOOL OF SOCIAL WORK (MSSW), established in 1952, located in Chennai, South India, is an Autonomous Institution, NAAC accredited and affiliated to University of Madras. Madras School of Social Work was founded by Mary Clubwala Jadhav under the auspices of Madras State Branch of the Indian Conference of Social Work (renamed the Indian Council of Social Welfare) and the Guild of Service (central). The school is run under the aegis of the Society for Social Education and Research (SSER). The School is rated **3rd Best Social Work College in India** and **First in South India**.

MSSW is established with a vision to be a global leader in education, research and intervention in social work and allied disciplines towards transforming the human potential into socially sensitive change agents for sustainable development and to create outstanding professionals, who will provide transformational leadership in the community and workplace.

AND

Iotalytics Research and Analytics Solutions Pvt Ltd, a Company registered under (Indian) Companies Act, 1956 and other applicable laws of India, having its Register office, at 26, Vasantha Nagar, Udaiyanpatty, K.K Nagar Trichy, Tiruchirappalli Tamil Nadu – 620021 and corporate office Cubicles, #306, 3rd Floor Matrix Tower, Plot No. B 4, Sector – 132, Noida – 201 301. Our business to confront the most critical global problems through data intelligence. Our holistic approach is to generate unique perspectives that we use to create solutions for our customers. These analytic services and technology solutions enable business managers to consume more meaningful information from big data, generate actionable insights from complex business problems and make data driven decisions across pan-enterprise processes to create sustainable business impact.

The following activities will be jointly planned and executed between
MSSW- Iotalytics Research and Analytics Solutions Pvt Ltd:

1. Jointly develop research projects, raise funds, participate in bidding and implement jointly or subcontract or work part of a consortium with other development agencies, Government institutions and private companies

complimenting with their respective strengths.

2. Collaborate in designing certificate courses; mentoring and regular degree courses; and post graduate courses - on research, monitoring & Evaluation, data management, data visualizations and others.
3. Arrange internships for MSSW students with Iotalytics supported research projects.
4. Implement research studies in the field served by Iotalytics.
5. Conduct a periodic survey to assess the community needs and key issues to produce a key finding and reports.

Duration

This MoU will be effective from the date of signing by both parties up to a period of three years and may be subject to extension by mutual consent of the parties in writing. The provisions of this MoU may be amended any time with mutual consent of the parties in writing.

Termination

Either party may terminate the agreement by giving 6 (six) months advance notice in writing. The amendment, termination and expiration of this MoU will not affect the terms of activities ongoing at the time of notification of amendment, termination or expiration, unless otherwise agreed upon between the two parties.

Each party will take approval from the other party in writing to use the later's name and logo for the activities hereunder on case to case basis and the other party will provide a reply at the earliest or maximum within 7 days in writing.

Jurisdiction

The MoU shall be governed by and constructed according to Laws in force in India. The parties hereby submit to the exclusive jurisdiction of the courts situated in Chennai for all purposes.

Arbitration

In case of any dispute or difference arising out of the MoU, which cannot be resolved mutually between two parties, it shall be referred to two arbitrators to be appointed by both parties in the proportion of one each.

After hearing both parties the arbitrators will give reasoned and speaking award, which shall be binding on both parties. The venue of arbitration shall be Chennai, India.

Force Majeure

Neither party will be liable to the other for non-performance of this MoU or any part

thereof due to Force Majeure conditions, such as Acts of Gods, fire, floods, earthquakes, explosions, acts of sabotage, or terrorism, war, riots and any other circumstance (natural) beyond the control of the party.

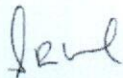
Notices

Any notices to be given under this MoU shall be in writing and shall be deemed to have been duly and properly served Founupon the parties hitherto if delivered against acknowledgement of by registered mail addressed to the parties herein at the addresses given at the initial paragraphs of this MoU or such changed address duly notified by the parties.

In witness thereof, the parties have set their respective hands here on 24.11.2020.

For and behalf of MSSW

For and behalf of Iotalytics Research and Analytics
Solutions Pvt Ltd



Dr.S. Raja Samuel

Principal

Madras School of Social Work



Mr. Prabhu Ponnusamy

Founder & CEO

Iotalytics Research and Analytics

Solutions Pvt Ltd

Date: 24.11.2020

Date: 24.11.2020

Seal: Dr. S. RAJA SAMUEL, M.A., Ph.D.,
Principal
Madras School of Social Work (Autonomous)
No. 32, Casa Major Road,
Egmore, Chennai - 600 008.

Seal: IOTALYTICS ANALYTIC SOLUTIONS PRIVATE LIMITED

Witnesses

Name &Address:

 **Director**
Signature

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